



WBNS-TV, Inc.
DEPT L-1133
COLUMBUS, OH 43260-1133

GMMB
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Contract # 102349
Schedule Dates 09/12/12-09/17/12
Advertiser Obama for America (6765)
Agency GMMB (440B)
Product Political/Candidate (1161)
Brand political candidate (1775)
Salesperson Philadelphia Office, Philly (1680)
Sales Office Eagle Television/Philadelphia Office
Buyer Name KAUFMA, MEREDITH
Phone/Fax /
CPE 95/101/1687/SKED C
Account Types National/Political
Billing Type Standard
Comments OBAMA/P/D SKED C
OBAMA FOR AMERICA SKED C

Date Entered 08/29/12
Last Modified 09/14/12
Entered By Kathy Sparks
CO-OP No
Headline # ECR07900985
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,628.75
Net Total \$14,896.25
Sales Tax

WBNS-TV (WBNS)		
By Broadcast Month	Spots	Rate
Sep. 2012	39	\$17,525.00
Grand Total:	39	\$17,525.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	5A- 5:55A (EST)	1	X							1	\$150.00	\$150.00	WBNS-TV (WBNS)	NEWS	8/29/12
2.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5:57A- 7A (EST)	1			X	X	X			1	\$350.00	\$350.00	WBNS-TV (WBNS)	NEWS	8/29/12
3.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7A- 8A (EST)	3			X	X	X			2	\$375.00	\$750.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	8/29/12
3.0.1	Closed Preempt	09/14/12															WBNS-TV (WBNS)	Political/Spot -\$1500	
4.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	8A- 8:55A (EST)	3			X	X	X			3	\$150.00	\$450.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/29/12
5.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	8:58A- 9:55A (EST)	3			X	X	X			2	\$175.00	\$350.00	WBNS-TV (WBNS)	KELLY	8/29/12
5.0.1	Closed Preempt	09/14/12															WBNS-TV (WBNS)	Political/Spot -\$800	
6.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	9:58A- 10:55A (EST)	3			X	X	X			1	\$250.00	\$250.00	WBNS-TV (WBNS)	DEAL	8/29/12
6.0.1	Closed Preempt	09/12/12															WBNS-TV (WBNS)	No Avail/Exception - OBAMA IN EVERY BRK	
6.0.2	Closed Preempt	09/14/12															WBNS-TV (WBNS)	Political/Spot -\$800	
7.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	10:58A- 11:57A (EST)	3			X	X	X				\$225.00		WBNS-TV (WBNS)	TPIR	8/29/12
7.0.1	Closed Preempt	09/12/12															WBNS-TV (WBNS)	No Avail/Exception - OBAMA IN EVERY BRK	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

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7.0.2	Closed Preempt	09/12/12															WBNS-TV (WBNS)	No Avail/Exception - OBAMA IN EVERY BRK	
7.0.3	Closed Preempt	09/12/12															WBNS-TV (WBNS)	No Avail/Exception - OBAMA IN EVERY BRK	
8.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	11:58A- 12:30P (EST)	3		X	X	X				3	\$275.00	\$825.00	WBNS-TV (WBNS)	NOON NEWS	8/29/12
9.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	12:30P- 2P (EST)	3		X	X	X					\$275.00		WBNS-TV (WBNS)	SOAPS	8/29/12
9.0.1	Closed Preempt	09/13/12															WBNS-TV (WBNS)	Political/Spot -\$1200	
9.0.2	Closed Preempt	09/12/12															WBNS-TV (WBNS)	Political/Spot -\$1200	
9.0.3	Closed Preempt	09/14/12															WBNS-TV (WBNS)	Political/Spot -\$1200	
10.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	2P- 3P (EST)	2		X	X	X				1	\$175.00	\$175.00	WBNS-TV (WBNS)	TALK	8/29/12
10.0.1	Closed Preempt	09/13/12															WBNS-TV (WBNS)	Political/Spot -\$800	
11.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	3P- 3:55P (EST)	3		X	X	X				2	\$175.00	\$350.00	WBNS-TV (WBNS)	DR PHIL	8/29/12
11.0.1	Closed Preempt	09/13/12															WBNS-TV (WBNS)	Political/Spot -\$400	
12.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	3:58P- 5P (EST)	2		X	X	X				2	\$175.00	\$350.00	WBNS-TV (WBNS)	DR OZ	8/29/12
13.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6:58P- 7:30P (EST)	1		X	X	X				1	\$750.00	\$750.00	WBNS-TV (WBNS)	JEOPARDY	8/29/12

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14.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	4:58A- 6:56A (EST)	1					X				\$100.00		WBNS-TV (WBNS)	NEWS	8/29/12
14.0.1	Closed Preempt	09/15/12															WBNS-TV (WBNS)	Political/Spot -\$200	
15.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6:28A- 8:30A (EST)	1						X	1	\$100.00	\$100.00	WBNS-TV (WBNS)	NEWS	8/29/12	
16.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7:57P- 8:55P (EST)	1	X							1	\$1,400.00	\$1,400.00	WBNS-TV (WBNS)	HIMYM/2 BROKE GIRLS	8/29/12
17.0	Normal Line / SPOT	09/16/12-09/16/12	5	:30	8P- 9P (EST)	1						X			\$2,000.00		WBNS-TV (WBNS)	BIG BROTHER	8/29/12
17.0.1	Closed Preempt	09/16/12															WBNS-TV (WBNS)	Schedule Change/Spot - TIME SPECS	
18.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	7:30P- 7:57P (EST)	2		X	X	X	X			1	\$500.00	\$500.00	WBNS-TV (WBNS)	WHEEL OF FORTUNE	8/29/12
18.0.1	Closed Preempt	09/14/12															WBNS-TV (WBNS)	Political/Spot -\$2000	
19.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	7A- 8A (EST)	1	X							1	\$375.00	\$375.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 7AM	8/29/12
20.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	8A- 8:55A (EST)	1	X							1	\$150.00	\$150.00	WBNS-TV (WBNS)	CBS THIS MORNING AT 8AM	8/29/12
21.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	2P- 3P (EST)	1	X								\$175.00		WBNS-TV (WBNS)	THE TALK	8/29/12
21.0.1	Closed Preempt	09/17/12															WBNS-TV (WBNS)	Political/Spot -\$800	

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22.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	3:58P- 5P (EST)	1	X							1	\$175.00	\$175.00	WBNS-TV (WBNS)	DR OZ	8/29/12
23.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6:58P- 7:30P (EST)	1	X							1	\$750.00	\$750.00	WBNS-TV (WBNS)	JEOPARDY	8/29/12
24.0	Normal Line / SPOT	09/12/12-09/12/12	5	:30	9P- 10P (EST)	1			X					1	\$1,800.00	\$1,800.00	WBNS-TV (WBNS)	CRIMINAL MINDS	8/29/12
25.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	10P- 11P (EST)	1				X				1	\$1,100.00	\$1,100.00	WBNS-TV (WBNS)	BLUE BLOODS	8/29/12
26.0	Normal Line / SPOT	09/12/12-09/14/12	5	:30	6P- 6:30P (EST)	1			X	X	X			1	\$625.00	\$625.00	WBNS-TV (WBNS)	6PM NEWS	8/30/12
27.0	Revised Line / SPOT	09/12/12-09/14/12	5	:30	5A- 5:57A (EST)	2			X	X	X						WBNS-TV (WBNS)	5AM NEWS	8/30/12
27.1	Normal Line / SPOT	09/12/12-09/14/12	5	:30	5A- 5:55A (EST)	2			X	X	X			2	\$150.00	\$300.00	WBNS-TV (WBNS)	5AM NEWS	8/30/12
28.0	M/G For 17.0.1 / SPOT	09/16/12-09/16/12	5	:30	8:30P- 9:30P (EST)	1						X		1	\$2,000.00	\$2,000.00	WBNS-TV (WBNS)	BIG BROTHER	9/4/12
29.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	11P- 11:35P (EST)	1	X							1	\$700.00	\$700.00	WBNS-TV (WBNS)	LATE NEWS	9/11/12
30.0	Normal Line / SPOT	09/17/12-09/17/12	5	:30	6P- 6:30P (EST)	1	X							1	\$625.00	\$625.00	WBNS-TV (WBNS)	6PM NEWS	9/12/12
31.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	9:5BA- 10:55A (EST)	1	X							1	\$400.00	\$400.00	WBNS-TV (WBNS)	LETS MAKE A DEAL	9/12/12
32.0	M/G For 11.0.1,14.0.1 / SPOT	09/17/12-09/17/12	5	:30	11:58A- 12:30P (EST)	1	X							1	\$275.00	\$275.00	WBNS-TV (WBNS)	NOON NEWS	9/12/12
33.0	M/G For 18.0.1 / SPOT	09/15/12-09/15/12	5	:30	10P- 11P (EST)	1					X			1	\$500.00	\$500.00	WBNS-TV (WBNS)	48 HOURS	9/13/12
34.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	6:58P- 7:30P (EST)	1					X			1	\$600.00	\$600.00	WBNS-TV (WBNS)	SAT EARLY NEWS	9/14/12

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35.0	Normal Line / SPOT	09/15/12-09/15/12	4	:30	6:57A- 9A (EST)	1					X		1	\$400.00	\$400.00	WBNS-TV (WBNS)	CBS THIS MORNING SATURDAY	9/14/12	

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